

# SUSTAINABLE BUSINESS PERFORMANCE

the 7<sup>th</sup> annual edition of Transylvanian Clusters  
International Conference (TCIC)  
**June 17 – 24, 2022**



## MATCHMAKING 22 JUNE 2022 HOW IT WORKS

1:1 meetings

- Registration: 30 May 2022 – 21 June 2022
- Request meetings: 30 May 2022 – 22 June 2022
- Meetings are managed online via 1:1 video call

### 1. Registration

<https://events.transylvanianclusters.ro>

### 2. Create your profile

#### **Company profile = Summary**

After the registration, make sure you fill in your company profile.

In the **“My account”** section - **“Summary”**, fill in relevant information about the entity you represent and about your offer/request.

Here you have the opportunity to:

- Explain the technology/product/expertise you are offering or looking for.
- Specify the type of partner you are looking for.

Select the most appropriate **Tags**, to indicate the type of entity you are working for, the field of activity and the type of collaboration you are looking for.

### 3. Promotion of profiles

- Your profile will be visible to the other participants in the **“Virtual lobby”** (**“Networking”**) and in the **“Participants”** section.

### 4. Select your bilateral meetings – from 30th of May 2022

- Browse the list and profile of the participants.
- Use the **Tags** to easily find the ones aligned with your goals.



- Send meeting requests to those companies/persons you want to meet.
- Check every incoming meeting request via e-mail.
- **Once sent, a meeting request will be registered as accepted by both parts and the meeting scheduled in the agenda.**
- In this regard, you are kindly asked to check your agenda and reschedule the meetings, in case the initial planning doesn't suit your agenda.

#### 5. During the event

- Check the latest version of your meeting's agenda in "My agenda" – "Meetings".
- Start your virtual meetings, according to the schedule: "My agenda" – "Meetings".

#### Participants at the on-site event:

- You can have bilateral meetings with the participants present at the location of the event.
- You can have online bilateral meetings with other participants, in the networking room set-up by the organisers.
- The online meetings will take place on the platform of the event, via phone or your personal laptop.

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